

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (previously presented) A method of providing tour guide information in a wireless network, comprising:

using a location-based wireless service to obtain a location of a subscriber using wireless or cellular network signaling;

identifying a Short Message Service (SMS) message relating to said location; and

transmitting said identified SMS message to said subscriber.

2. (original) The method of providing tour guide information in a wireless network according to claim 1, further comprising:

determining a speed of said subscriber.

3. (previously presented) A method of providing tour guide information in a wireless network, comprising:

using a location-based wireless service to obtain a location of a subscriber using wireless or cellular network signaling;

identifying a short message relating to said location;

transmitting said identified short message to said subscriber; and

altering a length of said identified short message based on a speed of said subscriber resulting in said subscriber leaving said location before a presentation of said short message is completed.

4. (previously presented) The method of providing tour guide information in a wireless network according to claim 1, wherein:

said short message is maintained in a Short Message Service Center (SMSC).

5. (original) The method of providing tour guide information in a wireless network according to claim 1, wherein:

said location of said subscriber is determined using an angle of arrival of a wireless signal from said subscriber.

6. (original) The method of providing tour guide information in a wireless network according to claim 1, wherein:

said location of said subscriber is determined using a time difference of arrival of wireless signals from said subscriber.

7. (original) The method of providing tour guide information in a wireless network according to claim 1, wherein:

said location of said subscriber is determined using time of arrival of a wireless signal from said subscriber.

8. (original) The method of providing tour guide information in a wireless network according to claim 1, wherein:

said location of said subscriber is determined using the known location of a cell/sector servicing said subscriber.

9. (previously presented) Apparatus for providing tour guide information in a wireless network, comprising:

means for obtaining a location-based wireless service a location of a subscriber;

means for identifying a Short Message Service (SMS) message relating to said location; and

means for transmitting said identified SMS message to said subscriber.

10. (original) The apparatus for providing tour guide information in a wireless network according to claim 9, further comprising:

means for determining a speed of said subscriber.

11. (previously presented) An apparatus for providing tour guide information in a wireless network, comprising:

means for obtaining a location-based wireless service a location of a subscriber;

means for identifying a short message relating to said location;

means for transmitting said identified short message to said subscriber; and

means for altering a length of said identified short message based on a speed of said subscriber resulting in said subscriber leaving said location before a presentation of said short message is completed.

12. (original) The apparatus for providing tour guide information in a wireless network according to claim 9, further comprising:

a short messaging system to maintain said short message.